

# **MASTERMIND BLUEPRINT**

**Build a powerful environment  
that accelerates your success**





# WHAT IS A MASTERMIND?

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A mastermind is the coordination of knowledge, energy, and effort between two or more people working toward a shared purpose in alignment.

When structured correctly, it creates a third force, an intangible advantage, that sharpens thinking, expands perspective, and accelerates results beyond what any individual could achieve alone.



# WHO TO SURROUND YOURSELF WITH

- Growth-oriented individuals committed to improving
- People with integrity and strong follow-through
- Action-takers who execute consistently
- Individuals who challenge your thinking
- People aligned in values and direction

***The right people don't just support you, they elevate how you operate.***



# WHO TO AVOID

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- Negative or cynical thinkers
- People who make excuses
- Energy drainers
- Those who gossip or break trust
- Individuals without clear goals

***Your environment shapes your outcomes. Protect it.***



# **RECOMMENDED MEETING FLOW**



**Use this structure to keep every session focused and productive:**

1. Wins and Progress (10 minutes)
2. Current Challenges (15 minutes)
3. Hot Seat Coaching (20 minutes)
4. Weekly Commitments (10 minutes)

**Consistency creates momentum.**



# **YOUR FIRST MASTERMIND MEETING**

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Your first session sets the tone for everything that follows.

This is where you move from intention to execution.

Use the guided structure on the next pages to lead your first meeting with clarity and confidence.



# SET THE STANDARD

"Before we begin, I want to set the intention for this group. This is a space for growth, honesty, and accountability.

We're not here to impress each other, we're here to get results.

Everything shared here stays here.

And what we commit to, we follow through on.

Does everyone agree to that?"

**Note:**

***Pause and get a verbal yes from each person.***



# DEFINE YOUR DIRECTION

**Each person answers:**

- What is your number one goal right now?
- Why does this matter to you?
- What has been holding you back?
- What would success look like 90 days from now?

***Encourage honesty over perfection.***



# ACTIVATE THE MASTERMIND

Choose one person for a hot seat.

## Structure:

- Share the challenge (2–3 minutes)
- Clarifying questions (5 minutes)
- Group input and perspective (10–15 minutes)

## Leader reminder:

***Speak from experience. Keep it constructive. Focus on progress.***



# **LOCK IN COMMITMENT**

## **Each person defines:**

- Top three actions for the week
- The result those actions will produce
- When they will be completed

## **Example:**

***Instead of: Work on my business***

***Say: Call 10 leads by Thursday at 3  
PM***



# **ACCOUNTABILITY & CLOSING**

**Each person says:**

"I commit to completing what I said I would do before our next meeting."

**Then close with:**

One word that describes how you're leaving the session.

**Examples: Focused. Clear.  
Committed. Energized.**



# WEEKLY ACCOUNTABILITY TRACKER



- Top 3 priorities
- Daily actions taken
- Wins
- Lessons learned
- Next commitments



# **PROTECT THE STANDARD**

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- Missed meetings
- Lack of preparation
- No accountability
- Negative attitudes
- Lack of progress

***Address these early to  
maintain the integrity of the  
group.***



# **BUILD THE RIGHT ROOM**

A thick, dark blue brushstroke underline is positioned below the title.

If you're ready to step into a high-level mastermind environment, or want support building one, the next step is simple.

Send **"MASTERMIND"** or apply  
here: